

Creating a Channel of Peace

As you may know, SMI and World Beat began less than ten years ago as a grass roots organization to address issues of hatred, racism and intolerance.

Ever since those first few volunteers started meeting at the library and coffeeshops around town to address these issues, our vision has not changed:

“That Salem be recognized as a peaceful community, committed to cultural exchange and enrichment.”

Nine years and eight wonderful festivals later, we feel our efforts have made a positive impact on the quality of life in the community. The World Beat Festival has broadened access to culture and given both Caucasian and minority ethnic groups an opportunity to share their traditions and gifts in a safe, open, public venue.

Today the results of our efforts have grown beyond our dreams, with groups

from up and down the West Coast and as far as India hearing of the festival and asking to participate. It is both a blessing and a challenge that we have also grown beyond our ability to serve an audience as broad as this with an all-volunteer team.

That is why we ask you to consider making a personal donation to the Salem Multicultural Institute to help us fulfill our mission. You may mail a donation or send your ideas, suggestions or other pledge of support to the following address: Salem Multicultural Institute, PO Box 4611, Salem, OR 97301.

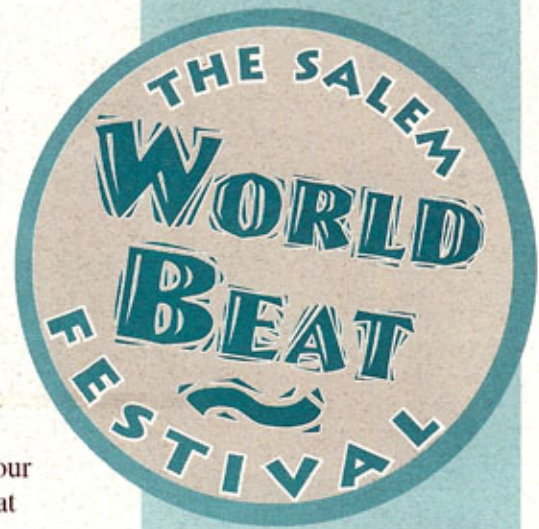


Every Gift Counts, Yours Counts Three Times!

By making a donation to the World Beat Festival, you become eligible to make a matching gift to the Oregon Cultural Trust and receive a 100 % tax credit for your donation. Just make a matching gift to the OCT and mail it to them at 775 Summer Street NE, Suite 200 in Salem, OR 97301. Then, when you file your tax return, your entire contribution to the Trust (up to \$500 for individuals, \$1,000 for couples filing jointly or \$2,500 for Oregon corporations) qualifies for a state tax credit. In other words, the State will refund you 100 percent at tax time. In addition, the

contribution is eligible for a federal itemized deduction, increasing the return on your contribution to as much 135 percent. Just keep a record of your contributions in your tax files. It's that simple! This contribution will enhance cultural offerings throughout Oregon and locally through the Marion Cultural Development Corporation. The Trust is a great example of how and why creativity and innovation flourish in our state. Questions? Feel free to call us at (503) 581-2004.

Continued on page 2 "Challenge Grant"



Help us Earn a Challenge Grant

The third way your gift will count is through a matching donation from the Jaquish Kenninger Foundation. Through a generous grant, the JKF has agreed to match contributions to SMI and World Beat dollar for dollar through the end

of the year up to a total of \$15,000. So you see, even though we've never asked before, we hope we've picked the best time to ask - a time when your donation will be tripled to support the cultural life of our community.

Partnerships Extend our Reach

If you were one of the thousands of guests who came through the gates at the World Beat Festival this year, you were greeted on Saturday by volunteers of A.C. Gilbert's Discovery Village or on Sunday by students and parent boosters of the McKay High School Band. Through these creative partnerships,

World Beat guests were able to support both the festival and year-round cultural programs for children and high school students with their contributions. A.C. Gilbert's Discovery Village received a check for \$2,330 and McKay received a check for \$1,280. Congratulations! ■

Welcome New Board Members

The Salem Multicultural Institute is pleased to announce the appointment of three new members to its Board of Directors: Mark Murakami, Call Center Manager for Kaiser Permanente in Salem, Rachel Freeburg, Co-Owner of the Best Western Mill Creek and Pacific Highway Inns, and George Dunford, Administrator, DAS Operations Division for the State of Oregon. We are grateful for their willingness to join us during this important time of transition and we look forward to their contributions. ■

THANK YOU TO OUR 2005 WBF SPONSORS

Please join us in thanking the following sponsors for making the 2005 World Beat Festival possible!

Global: • The Black United Fund • The City of Salem • Fischer, Hayes CPAs
• Salem Food 4 Less • Kaiser Permanente • KBZY • KWBY & KCKX
• Oregon Public Broadcasting • The Statesman Journal • Willamette University

Continental: • Alpha Sound • CCTV • DragonSports USA
• The Jaquish-Kenninger Foundation • Northwest Tent & Event Services
• Lancaster Mall • Marion County Children & Families Commission
• Marion County Sheriff's Office • The Newnam Family Trust • Nordstrom
• Portland Rose Festival Association • Salem Electric • Silverman Charitable Trust

Metropolitan: • AC Gilbert's Discovery Village • BAR Industries
• Batteries Plus • Randy Byrnes Photography • Capitol Recycling • Consulate General of Japan at Portland
• Fast Signs • Tonk & Debbie Fischer • Fisher Implements
• Marion County Solid Waste • Pepsi • Puentes Brothers Inc.
• Portland General Electric • Roth's • Vision Graphics
• The Willamette Queen Sternwheeler

Village: • Aramark Catering • Attorneys John Albert and Steve Tweet
• Balloon Flying Service of Oregon • Bank of Salem • Boise Cascade
• Capital Rental • Catholic Community Services Foundation
• The Confederated Tribes of Grande Ronde • DragonFly Coffee
• Elegant Catering • General Mills • Great Harvest Bread Company
• Attorney Gordon Hanna • Heffernan Group Insurance • Hewlett Packard
• Kettle Chips • Stan Mayfield & Mako Hayashi-Mayfield
• Linn-Benton Tractor Co. • The Mill Creek Inn • Northwest Natural
• Old Europe Inn • Parrot Printing • Bill & Vona Pease • Pioneer Trust Bank
• Promotions West • Dave Roth, Attorney • Salem's Riverfront Carousel
• Shutterbug • Slater Communications • Trans-Ocean Products
• Upsadaisy Balloons • Pam & Bill Vorachek • WinCo

BE A WORLD BEAT FESTIVAL VOLUNTEER

Get an insider's view of what makes the World Beat such a unique celebration - Volunteers! The festival welcomes volunteers on committees that meet and plan year round.

For more information, please call the office at
(503) 581-2004

or visit

www.WorldBeatFestival.org

MARK YOUR CALENDARS

January 15	Exhibitor Forms Mailed
March 15	Earlybird Deadline for Exhibits
April 15	Dragon Boat Race Registration Due
May 3	WBF Kickoff
June 24-25	World Beat Festival 2006!

2006 WBF to Focus on the Celtic World

The World Beat Steering Team is excited to announce that the 2006 World Beat will focus on Celtic cultures. We have invited members of the St. Andrew's Scottish Society to help us develop a program that will offer guests an in-depth look at the rich history and traditions of the Celtic world. Readers with suggestions for performances and exhibits can contact us at 503-581-2004 or through the WBF website at www.WorldBeatFestival.org



Calling All Young Artists

Aspiring young artists are welcome to take part in the annual Salem World Beat Festival Art Contest. This year's contest calls for artwork that celebrates Celtic cultures. Color or black and white entries on 8 1/2 x 11 paper can be mailed to SMI or dropped off at AC Gilbert's Discovery Village. Cash prizes and gift certificates will be awarded to individuals and classrooms. Details and entry forms are available on line at www.WorldBeatFestival.org.

EXHIBITORS HONORED BY STEERING TEAM

World Beat could never be the festival that it is without the wonderful exhibitors who participate. Some represent import businesses; some are artists; some are informal cultural groups; others are organized nonprofits. All contribute to the atmosphere of understanding and respect that make World Beat so special, and we thank them all! This year, the Steering Team has selected one booth in each Village that best enhanced the atmosphere of that village:

Asia Pacific:
Baronet for Tibet

Europe:
Gifts & Crafts International and Heart of Russia

Africa:
Mint Tea of Morocco



Americas:
The Confederated Tribes of Grande Ronde
Rookie Award
Pioneer Wagon BBQ
Best Costume Award
Vietnamese Voice in Salem

SMI Board of Directors

Kay Baker, Marie Bradford, George Dunford, Kathleen Fish, Rachel Freeburg, Mona Roberto Hayes, Stewart Hayes, Bill Isabell, Mary Meyer, Mark Murakami, Marisa Newnam, Denise Puentes, Vada Salinas, and Terry Samuel.

World Beat Festival Steering & Event Teams

(Chairs indicated in bold)

Operations & Exhibits: Ken Chambers.

Michelle Baldwin, Mari Chambers, Tom Schmeltzer, Pam Vorachek, Jeanne Witherspoon

Entertainment: Marisa Newnam, Jody Beckwith, Agatha Brown, Dr. John Choppala, Elaine Kangas, Karl Magnusen, Mark Murakami, Al Newnam, Mary Newnam, Gayle Parrish, Debra Seeck, Karen Serna, Jeanne Witherspoon

Marketing: Tracey Etzel, Thais Brandao, Randy Byrnes, Kathleen Fish, Mona Hayes, Marisa Newnam, Patricia Young

Sponsorships & Grants: Stewart Hayes, Bill Isabell, Kathleen Fish, Mona Hayes, Marisa Newnam, Julie O'Brien, Denise Puentes, Mike Wildt

Volunteer Coordination: Lisa Bennett,

Sue Mackey, Mary Cady Rasmussen.

Children's Team: Michelle Baldwin,

Kim Baldwin, Pat Brown, Jennifer Gibson-Millis, Denise Puentes, Debbie Schmidt, Teresa Worcester



Team registration for the 2006 World Beat Dragon Boat Races begins in January!

Special Thanks to the Dragon Boat Race Launch Team:

Ken Chambers, Mari Chambers, Richard Chesbrough, Donna Disch, Ed Fleener, Kathleen Fish, Harvey Gail, Mona Hayes, Heidi Henry, Bill Isabell, Phil Johnson, Rod Mott, Al Newnam, Marisa Newnam, Terry Samuel, Joel Schilling, Ayla Shaw, Dave Sweeney, and Doug White



WWW.WORLDBEATFESTIVAL.ORG

WORLD BEAT NEWS

SALEM MULTICULTURAL INSTITUTE

PO Box 4611

Salem, Oregon 97302

